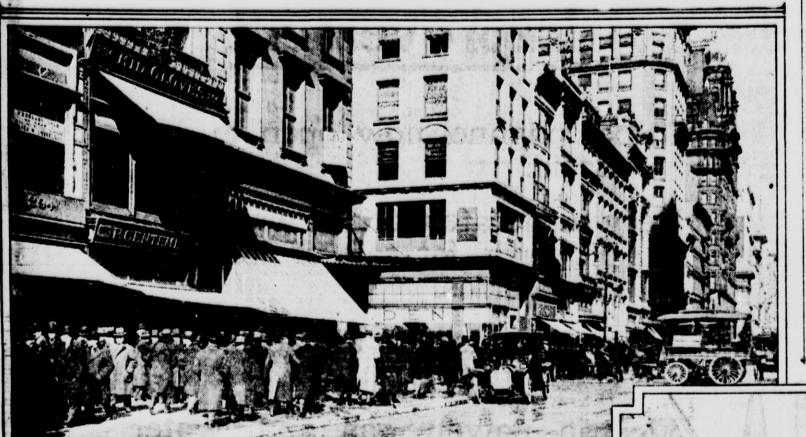
FIGHTING THE FACTORY MENACE FIFTH AVENUE'S BIG PROBLEN

Industrial Plants Rapidly Creeping Northward---Campaign Launched to Stop along together, stretched out so as to cover the entire sidewalk. Sometimes Further Encroachments



The noon crowd of garment workers along the west side of Fifth avenue just below 31st street.

low Twenty-third street. Workers from factories on abutting streets may already be seen during the midday hours congregating on corners neat such residences as the Vanderbit below. The commission also makes recommendation as to the use of buildings, for the reason that buyers from other cities stop at the hotels and Thirty-fourth streets a good many factories buying from the manufacturers run already have crept in. If we could sweep every one of these factories what the styles are. Naturally the out, all the way down to Washington manufacturer wants to give the buyer already have crept in. a new aspect to the vicinity.

Among the men active in the cam- "We cannot expect definite legislahe association are actuated by just

the Fifth Avenue Association, and they are about starting a campaign to save the avenue from Thirty-fourth street northward from a transformation of its historic and worldwide distinction. Furthermore, if it is possible, this effort at preservation will be extended for several blocks below Thirty-fourth. The restrictions would extend eastward to Madison avenue and westward as far as Sixth avenue.

"Nor is this all, for the commission tentatively suggests Thirty-fourth street as the northern boundary for all industries, although we are trying to reclaim the avenue for some distance below Thirty-fourth. The restrictions would extend eastward to Madison avenue and westward as far as Sixth avenue. as Sixth avenue.

Trust Company: Theodore Hetzler, of people employed in a building in association. president of the Fifth Avenue Bank; accordance with the width of the "Of course we all realize that fac-Walter Stabler, comptroller of the stairways. If this regulation is tory workers have just as much right Walter Stabler, comptroller of the stairways. If this regulation is metropolitan Life; Gage E. Tarbell, strictly enforced it would automatian as any one else to use Fifth avenue as a public thoroughfare. Nobody dispute the company, and William Post dustries, for example, from further ensured the conditions on Fifth avenue, as rentals from thoughtlessness or some other. & Barton Company. The members of for such industries would be too high. reason the workers complained of are "In all this effort at preservation one motive in the matter, the desire of a great and noble avenue, which as do other people. At certain hours to preserve to the city a great high-means so much to the whole city of of the day, hours when shopping is way which is known to the uttermost New York and of which New York at its height, they congregate by parts of the earth. The plan agreed for generations has been so proud and scores and hundreds on street corners upon is to conduct a protest along jealous, immediate response has come and string along in large groups belines explained yesterday by Robert from aroused public sentiment. If that fore buildings, obstructing traffic and crowds are just beginning to form. Grier Cooke, president of the associa- sentiment continues to grow it may be making it difficult for shoppers to

HAT part of Fifth avenue in-cluded in the Fifties seems to because smaller buildings mean higher to be taken into consideration. They be facing the same fate which rents, which the manufacturers could say that they want to locate on Fifth has befallen Fifth avenue be"The commission also makes recomof the shopping and hotel district,

es, and they gather on the side. Square, we'd do it; but that is not as little trouble as possible in finding walks in numbers large enough to give possible. The business now ahead of his establishment. On the other hand, Cognizance of the new conditions the association is to see that Fifth it may be said that it would not hurt has been taken by leading members of avenue is not further changed.

At may be said that it would not hurt a buyer to walk from Fifth to Sixth "Nor is this all, for the commission avenue, for instance, if thereby could

streets. This is a reduction since May, paign are A. H. Ball, president of tion to be enacted in much less than The reduction was brought about by Best & Co.; Michael Friedsam, president of a year from the present time, so the many things—rentals, enforcement of dent of B. Altman & Co.; Michael association is working with the State Dreicer of Dreicer & Co., Henry J. Labor Department to enforce the oc- cochrane, vice-president of the Astor cupancy law, which limits the number because of sentiment aroused by the

strong enough to save this street in thread their way in and out of the

as many as fifty or sixty have been arrested, but this did not reach the real question. "The labor unions have been dis posed to help the association and have recommended that the factory workers go to Union Square and to Madison Square during their noon hour when they wanted to be out in the fresh air. We suggested that they be urged to walk in side streets as far, as possible and in as many as possible and we have also urged employers to provide restaurants in their buildings

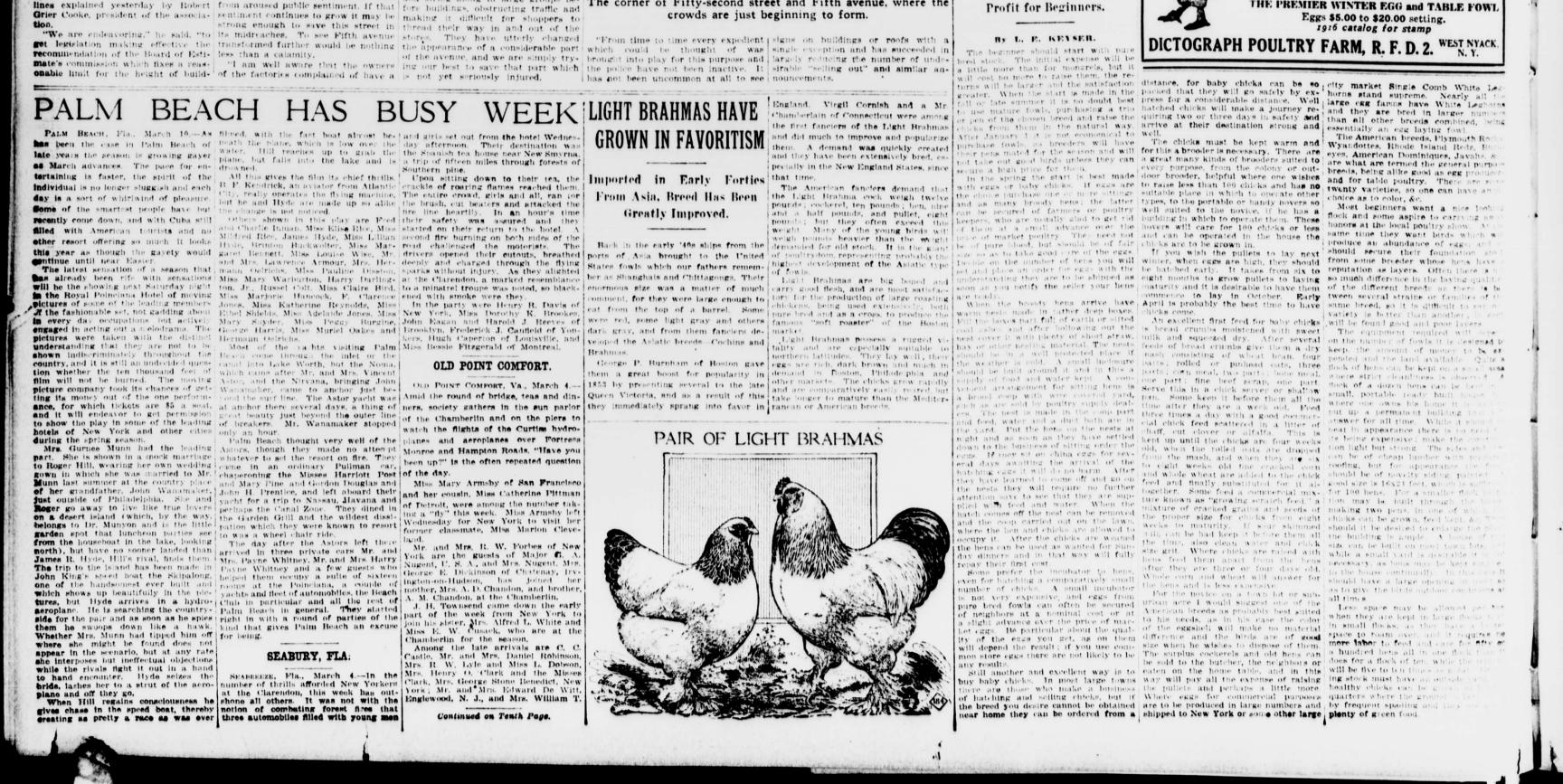
"It is a serious situation which pre-sents itself to New York, and public sentiment must back up efforts made by the association if what is left of Fifth avenue is to be saved from transformation. I am inclined to believe that the scores of thousands of factory operatives thronging the avenue do not realize in the least what they are doing nor how far they are responsible for the great changes already seen. In fact I recently have had information that Commissioner Woods is now detailing one of his picked sergeants of the Police Department to visit factory after factory and explain the situation to the work-

While the association is now devoting its principal energies to the campaign mentioned, it has kept Fifth avenue free of electric advertising

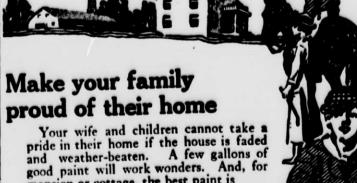


crowds are just beginning to form.

"We are endeavoring," he said, "to its midreaches. To see Fifth avenue stores. They have utterly changed the appearance of a considerable part which could be thought of was single exception and has succeeded in



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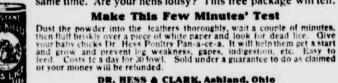
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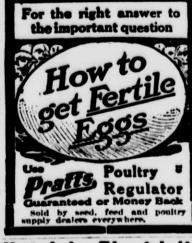
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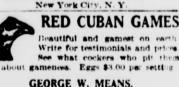




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